



Coastal Villages Region Fund Welcomes Seafood Industry Veteran Cathy DuPuis to Lead Pollock Sales

DuPuis brings three decades of seafood industry experience and deep familiarity with CVRF's vessels and products.

ANCHORAGE, Alaska, Aug. 28, 2026 — Coastal Villages Region Fund (CVRF) announced today that seafood industry veteran Cathy DuPuis is joining its sales team as director of pollock sales, bringing more than 30 years of experience in seafood sales, logistics and international business development.

“Cathy brings tremendous experience and knowledge of the seafood industry, but what really stood out to me was why she wanted to come to Coastal Villages Region Fund,” said Nick Souza, CEO of Coastal Villages Region Fund. “She understands what our fishing operations are here to accomplish, and she wanted to put her experience to work for the people of western Alaska. She’s a great addition to the team we’re building, and I’m excited to work alongside her.”

Throughout her career, DuPuis has focused on developing new markets and finding opportunities to generate greater value from seafood products, as well as ensuring that value reaches the people and communities connected to those resources. She began her seafood career at Golden Age Fisheries before spending 26 years with American Seafoods. That history also gives DuPuis a familiarity with CVRF’s sales operations; during her time at American Seafoods, she worked with processing platforms and sold products from vessels that would later become part of CVRF’s fleet.

“I’ve known Cathy for 25 years, and she is well known throughout the seafood industry for her intelligence, strong customer relationships and understanding of operations,” said Mike Coleman, Bering Sea Operations Manager for Coastal Villages Region Fund. “She knows the business and understands what customers need and is a effective negotiator. That combination of industry knowledge and customer focus will be a tremendous asset to Coastal Villages Region Fund.”

In her new role, DuPuis will manage relationships with CVRF’s existing customers while identifying sales opportunities to reach new customers and markets. Her priorities are include on expanding CVRF’s customer base and pursuing sales opportunities that strengthen the fishing operations that fund jobs, programs, services and investments across CVRF’s 20 member communities.



For DuPuis, joining CVRF brings her back to a region closely connected to the beginning of her seafood career, while giving her an opportunity to apply the expertise she has developed over the past three decades.

“I’m incredibly excited to join Coastal Villages Region Fund. In a lot of ways, this opportunity brings me back to where I started in the seafood industry, but I’m coming back with a toolkit that has been expanded and sharpened over the last 25 years,” said DuPuis. “I’m looking forward to putting that experience to work for CVRF and the people of western Alaska.”

DuPuis holds a Master of Business Administration from the University of Colorado.

For more information about Coastal Villages Region Fund, visit www.coastalvillages.org.

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About Coastal Villages Region Fund

Coastal Villages Region Fund (CVRF) uses Bering Sea fishing rights granted to it by the Community Development Quota (CDQ) program to foster sustainable and diversified local economies in western Alaska. CVRF is a 501(c)(4) Alaska nonprofit corporation and operations in 20 member communities along the west coast of Alaska, from Scammon Bay to Platinum. CVRF generates the money to fund its programs by harvesting fish in the Bering Sea with its own fleet of vessels.

CVRF is dedicated to creating sensible, tangible, and long-term economic development opportunities that generate hope for the more than 9,100 residents of its communities. It is governed by a Board of Directors consisting of one member democratically elected from each community. CVRF is the largest Alaskan-owned seafood company in history and the first CDQ group to own and control the vessels that harvest the vast majority of its CDQ allocations. For more info, visit www.coastalvillages.org.

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